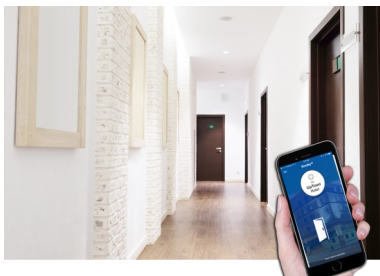


DirectKey is Onity's new cost-effective mobile-key solution for hotels of any size, using cloud-based key credentialing and Bluetooth® technology. It enables guests to enter their room and other access-controlled areas with their smartphone quick and easily.

DirectKey places the room key in the cloud for a quick download to the guest's smartphone; they can unlock their door easily with the press of a button on the app. A network connection is not required to use the mobile key, credentials remain on the phone during the stay.

Access from a convenient distance

Thanks to Onity's long expertise in locking solutions, DirectKey technology has been designed for maximum simplicity, recognizing smartphone signal from a convenient



distance. Locks do not require waking up first, and this is extremely useful not only for guestroom doors, but also for other applications such as parking areas.

Advantages for the user

No queuing at the frontdesk

DirectKey helps guests avoid long waits as it can eliminate having to check-in at reception. They are able to go directly to their assigned room and this added convenience helps increase guest loyalty.

Key credentials remain on the mobile phone

A network connection is not required each time locks are accessed. Keycards are not needed either.

Enhanced guest experience

DirectKey not only provides guests with seamless, secure access to their hotel room. When integrated with hotel brand loyalty features, it empowers guests to manage their stay and improves their experience interacting with your hotel. DirectKey also can help increase direct bookings via loyalty app usage by supporting a consistent brand experience.

Expectations fulfilled

Smartphones have become an essential tool in our daily activity, and DirectKey incorporates them as part of the hotel's access management solution. It addresses digital operability demands by closing the full trip planning circle on-line, through the preferred platform for most users today: the mobile phone.

An option for all preferences

Guests who prefer the classic keycard system can continue using it, in fact the two systems can be combined for the same room.



Advantages for the hotel

Operational efficiency

The reduction of keycards and reception resources used can generate significant savings; this allows hotels to offer other additional services helping increase flexibility, productivity and revenue.

Loyalty build-up

DirectKey adds value into the loyalty program helping to make the hotel more competitive. It attracts website traffic and improves mobile strategies increasing profitability from direct bookings. The system gives the hotel an extra tech-touch, contributing towards a high-end image.

On-line system capability

DirectKey provides many features from on-line locking systems such as remote access updates, cancellations in advance or real-time room changes without having to go to reception. New access credentials are sent fast and easily via the mobile communication signal.

High level of security

DirectKey modules provided by Onity employ advanced 128-bit AES encryption technology to complement the security of existing locks with an added layer of protection.

Convenient upgrades

The technology can be easily incorporated into existing locks, in fact Onity can retrofit magstripe technology locks in addition to RFID and Smart ones. There is no door drilling required when upgrading from previous Onity locks as the same door footprint is maintained; this translates into important cost and time savings.

DirectKey integration options

Onity offers a choice of mobile key solutions to meet the requirements of different hotel scenarios:

Loyalty app integration

The DirectKey system includes an integration kit for hotel brands to seamlessly deploy proven mobile technology into their loyalty application. This means that guests need no additional software to use their mobile key. The DirectKey integration package is designed to support your brand initiatives, such as increasing bookings via loyalty app use and enabling guests to bypass the frontdesk.

Third party partnering

This solution fits right in with hotels looking to add more value through a mobile key app, without having to make a significant investment. They can improve the guest experience and communication with them just by choosing an app from one of Onity's partners or by proposing a DirectKey integration into the one they already work with.

Onity DirectKey app

This is the "ready to go" solution Onity offers to incorporate mobile key functionality straight away, ideal for hotels looking for a fast and easy implementation process. It is a very cost-effective worry-free option as it does not involve any additional system developments. Onity takes care of supplying the required tools to convert the hotel into one featuring mobile access.



Multiple applications

- Rooms
- Elevators
- Car parks
- Congress centers
- Spas

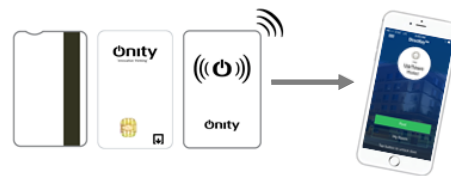
Deployment and upgrades

Cost-effective and efficient

DirectKey preserves and enhances your existing investment. Onity will help deploy the DirectKey system to best fit specific needs, providing flexible options for an efficient and affordable solution. The system can be adapted to work with existing locks from both Onity and other providers.

Easy upgrade process

The DirectKey module can be retrofitted to existing Onity locks, saving deployment costs and time while maximizing your hardware's life. In fact it can also be incorporated into magstripe technology locks, in addition to RFID contactless and Smart ones.



The upgrade process is extremely quick and easy:

- Remove control board from existing lock
- Install new control board with Bluetooth technology
- The Onity team connects the modules to the cloud based server
- The property is ready to welcome their guests and provide them with the added benefit of going straight to their room bypassing the front desk

Enhanced aesthetics

You can choose to upgrade your Onity locks with new DirectKey modules for an advanced technology jump or also give them a facelift to Trillium series locks with enhanced design.

Trillium is a stylish new lock series with advanced security options which features a sleek fresh design to complement modern hotel aesthetics.

Trillium provides an easy upgrade path for properties with Onity locks currently installed, by using the existing footprint and door prep. This makes the upgrade process extremely quick and cost-effective.